

[Press release: for immediate release]

To: General News / International News / Finance / Feature / Fashion – Editors and Reporters

**Fashion Summit (HK) 2019 Announces
Results of “Effectiveness and Transparency of Fashion Brands Sustainability
Measures Survey”
Only 35% of Surveyed Companies Have a Sustainable Production Line**

(Hong Kong, 29 August 2019) The largest sustainable fashion event in Asia, Fashion Summit (HK) 2019 (“The Summit”), will be held on the 5th and 6th September at the Hong Kong Convention and Exhibition Centre. On Day 1 (5 Sep), the results of the “Effectiveness and Transparency of Fashion Brands’ Sustainability Measures Survey” will be revealed and discussed in the first panel discussion of the day.

Sponsored by HSBC and commissioned to KPMG by Fashion Summit (HK), the survey aimed to evaluate the progress in sustainable development of the 43 global fashion companies (“Signatories”) who signed the Fashion Industry Charter for Climate Action (“The Charter”) at the United Nations Climate Change Conference in Poland (“COP24”) last December. The survey results reveal that:

1. The 43 signatories own a total of 93 retail brands, among which, 60% of the brands have a sustainability section on their consumer websites, but only 35% have a sustainable production line.
2. A large amount of the GHG emissions of the 43 signatories are generated by their suppliers. However, less than 15% of them have included supply chain-related emissions when calculating their GHG emissions.
3. Although all 43 signatories promise to achieve a 30% reduction in GHG emissions by the year 2030, less than 30% have disclosed this goal to the public.
4. Currently, there are enough tools and platforms for the industry to further accelerate sustainable development, such as the Higg Index that developed by Sustainable Apparel Coalition (SAC) which was founded in 2011, the suite of tools that assist companies to self-evaluate their sustainability performance. Making better use of these tools will help signatories improve the effectiveness of their sustainability measures.

To facilitate the fashion industry in promoting the efficiency in driving sustainable development, KPMG advises the industry and organizations to:

1. Sign the Charter;
2. Leverage existing tools to evaluate and build a fashion industry that is truly sustainable.
3. Actively include the GHG emissions by suppliers in the manufacturing process of the product to fulfill the commitment to sustainable development

4. Introduce third-party organizations to verify self-calculated figures of GHG emissions for increased credibility
5. Apply new technologies such as forecast and analysis, big data and block chain to enhance the flexibility of the supply chain and prevent over-production

Mr. Pat-nie Woo, Partner (Business Reporting and Sustainability) of KPMG said, "Last year, KPMG was commissioned by Fashion Summit (HK) to conduct the 'Global Sustainable Consumption Survey' in which we found that up to 64% of respondents were supportive of sustainable fashion. Although consumers are willing to support sustainable fashion, currently, there are no readily available ways for them to obtain sustainable fashion product information, nor is there a standardized labelling and verification system in the industry."

Fashion Summit (HK) is organized by the Clothing Industry Training Authority (CITA), the Office of Hon. Felix Chung Kwok-pan, Member of Legislative Council, The Hong Kong Research Institute of Textiles and Apparel (HKRITA), Redress, Sustainable Fashion Business Consortium (SFBC) and WWF-Hong Kong, and funded by CreateHK. The results of the "Effectiveness and Transparency of Fashion Brands' Sustainability Measures" survey will be announced by KPMG in the panel discussion at 11am on 5th September 2019 (Thursday). (Please refer to the appendix for the Summit programme)

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About Fashion Summit (HK) 2019

Fashion Summit (Hong Kong) is an Asian event focusing on "Sustainable Development In Fashion". It brings together leading academics, key players from the fashion industry, NGOs, media, decision makers and leaders to achieve sustainable fashion in Asia. The Summit consists of 2-Day Conference and Fashion Future Challenge Award. It plays a vital role to provide a sharing platform for participants from around the world to exchange insights on the latest sustainable fashion trends, technology, best practice, solutions, and opportunities. For more information on Fashion Summit (HK) 2019, please visit: <http://www.fashionsummit.hk>

This press release is dispatched by **Mention PR Consultants Ltd.** on behalf of Fashion Summit (HK) 2019. For media enquiries, please contact:
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Appendix: Fashion Summit (HK) 2019 Programme

Day 1: 5th September 2019 (Thursday)

0900	Registration	
0930	Day 1 Opening Welcome Address by Hon. Felix Chung Kwok-pan, Member of the Legislative Council (Textiles and Garment)	
0950	Keynote Presentation I: - Ms. Lindita Xhaferi-Salihu, UN Global Climate Outreach Officer Keynote Presentation II: - Mr. Philip Mok, Executive Council Member and Trustee of WWF-Hong Kong Keynote Presentation III: - Mr. Frank Michel, Executive Director, The ZDHC Foundation - Ms. Neliana Fuenmayor, Founder & CEO, A Transparent Company	
1100	Panel Discussion: Fashion Brands Sustainability Achievements Speakers: <ul style="list-style-type: none"> - Ms. Sandy Liu, Sustainability Manager (North Asia), Lenzing Group - Ms. Tracy Nilsson, Senior Director (Social Environmental Affairs), adidas Sourcing Limited - Ms. Amina Razvi, Executive Director, Sustainable Apparel Coalition - Ms. Susanna Wilson, Global Head of Sustainable Networks and Entrepreneurship, HSBC Moderator: Mr. Pat-nie Woo, Partner of KPMG China	
1215	Lunch Break	
1400	Panel Discussion (Concurrent): Enabling Sustainability in Global Supply Chains Speakers: <ul style="list-style-type: none"> - Mr. Manuel Baigorri, Senior Director Sustainability at Levi Strauss & Co. - Ms. Shevanthi Fernando, Head of Sustainability and Diversity & Inclusion, MAS Intimates Division, MAS Holdings - Ms. Karen Ho, Head of Corporate and Community Sustainability, WWF-Hong Kong - Mr. Ajay Sharma, Regional Head of Global Trade and Receivables Finance, Asia Pacific, HSBC - Ms. Joyce Tsoi, Senior 	Panel Discussion (Concurrent): The Way-forward to Achieve the Sustainability Goals Speakers: <ul style="list-style-type: none"> - Mr. Werner Lange, Coordinator of Textile Cluster (Bangladesh), Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH - Mr. Frank Michel, Executive Director, the ZDHC Foundation - Ms. Amina Razvi, Executive Director, Sustainable Apparel Coalition - Mr. Alex Young, Group CEO, Tex-Ray Industrial Co. Ltd. Moderator: Prof. Philip Yeung, Executive Director of Clothing Industry Training Authority

	<p>Manager, Supply Chain Sustainability, VF Corporation</p> <p>Moderator: Dr. Winnie Law, Associate Director and Principal Lecturer, Centre for Civil Society and Governance, The University of Hong Kong</p>	
1600	<p>Panel Discussion (Concurrent): Sustainable Technology Development from a Brand Perspective</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Ms. Malin Lundahl, Sustainability Manager- Sales Market Greater China, H&M Group - Mr. Chris Moses, Senior Director, Technical Strategy and Innovation, Gap Inc. - Ms. Janice Ngai, Head of Sourcing Sportswear, Asia, HUGO BOSS Hong Kong Ltd. - Ms. Brenda Tsang, Division Manager, Eurogroup Far East Ltd. <p>Moderator: Prof. Robert Meeder, CEO of Academy of Design (AOD) Sri Lanka</p>	<p>Panel Discussion (Concurrent): Collaboration for Nature and People – A Blockchain Pilot Case Sharing</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Mr. Amit Gautam, CEO & Founder, TextileGenesis - Ms. Jennifer Tam, Business Development Director, Chickslifestyle - Mr. Harold Weghorst, VP Global Branding, Lenzing Group <p>Moderator: Ms. Karen Ho, Head of Corporate and Community Sustainability, WWF-Hong Kong</p>

Day 2: 6th September 2019 (Friday)

0900	Registration	
0930	Day 2 Opening Welcome Remarks by Mr. Edwin Keh, CEO of The Hong Kong Research Institute of Textiles and Apparel.	
0945	Keynote Presentation IV: - Mr. Albert Brenninkmeijer, Board Director, C&A Foundation Keynote Presentation V: - Ms. Carol Hanlon, Founder of Textile Clothing Footwear Resource Centre of Western Australia Inc. Keynote Presentation VI: - Mr. Mattias Jonsson, CEO of Re:Newcell	
1100	Panel Discussion: The Positioning of Asia-Pacific in Fashion Sustainability Speakers: - Hon. Felix Chung Kwok-pan, Member of HKSAR Legislative Council (Textiles & Garment) - Ms. Catherine Cole, CEO, MOTIF, ALVANON - Mr. Stanley Szeto, Chairman, Textile Council of Hong Kong - Mr. George Yeung, Director of Operations, Jeanswest Corporation Moderator: - Dr. Alison Gwilt, Associate Professor in Design, University of New South Wales	
1210	Signing Ceremony of COP24's The Fashion Industry Charter for Climate Action	
1215	Lunch Break	
1400	Panel Discussion (Concurrent): Techstyle for Sustainability Speakers: - Mr. Mattias Jonsson, CEO of Re:Newcell - Ms. Brooke McEver, Product Lead at Unspun - Mr. Cédric Vanhoeck, Founder Regeneration bvba, resortecs - Dr. Gloria Yao, Director, Project Development, The Hong Kong Research Institute of Textiles and Apparel - Moderator: Mr. Alexander Chan, Co-Director of The Mills Fabrica	Panel Discussion (Concurrent): Interdisciplinary Collaboration in Sustainable Fashion Education Speakers: - Prof. Jane Gottelier, Master of Fashion and Knitwear Design, DeTao Masters Academy - Ms. Cristina Kountiou, Professor of Fashion Marketing and Management, SCAD HK - Prof. Robert Meeder, CEO of Academy of Design (AOD) Sri Lanka - Ms. Basia Szkutnicka, Professor of Practice (Fashion Design), The Hong Kong Polytechnic University Moderator: Dr. Christina Dean, Founder & Chair of Redress Founder & CEO of The R Collective

1520	<p>Panel Discussion (Concurrent): Getting Sustainable Fashion to Market</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Mr. Lorenzo Albrighti, CEO & Co-Founder of Lablaco - Dr. Christina Dean, Founder/Chair Redress and Founder/CEO The R Collective - Mrs. Carly Vidal Wallace, Creative Community Curator, NOT JUST A LABEL <p>Moderator: Ms. Divia Harilela, Editor & Founder of The D'Vine Senior Fashion Correspondent of South China Morning Post</p>	<p>Small Steps, Big Impact, Act Together! (Concurrent):</p> <ul style="list-style-type: none"> - Sustainable Vision for Hong Kong Retail Industry Mr. Arnault Castel, Owner & Founder of Kapok Ltd. - Rentable Runway – Solution to longer product like span Ms. Ellen Ng, Owner & Founder of Pret-a-Dress - Every little step to build a sustainable collection Ms. Dawn Lee, Founder & Owner of Ruri's World - Take your sick clothes to the doctors Ms. Kay Wong, Owner & Founder of Fashion Clinic Ms. Toby Crispy, Owner & Founder of Fashion Clinic - Waste or Treasure Ms. Sissi Chao, Founder of Remakehub - Ab Fab Sustainable! Mr. Kevin Germanier, Founder of Kevin Germanier - Youth voice on sustainable lifestyle Youth from WWF Hong Kong
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Remarks: The organizers reserve the right to change the programme, content, session and speakers of the Fashion Summit conference without prior notice.