



[Press release: for immediate release]

To: General News / International News / Finance / Feature / Fashion – Editors and Reporters

**Asia's Sustainable Fashion Event  
Fashion Summit (HK) 2019 Officially Kicks Off  
Global Leaders Gather to Discuss Achieving a Sustainable Fashion Industry**

(5<sup>th</sup> September 2019, Hong Kong) **Fashion Summit (HK) 2019** (“The Summit”) kicked off its 2-day conference at Hong Kong Convention and Exhibition Centre today. The Summit is organized by the Clothing Industry Training Authority (CITA), the Office of Hon. Felix Chung Kwok-pan, Member of Legislative Council, The Hong Kong Research Institute of Textiles and Apparel (HKRITA), Redress, Sustainable Fashion Business Consortium (SFBC) and WWF-Hong Kong, and is funded by CreateHK.

The theme of Fashion Summit (HK) 2019, “Achieving the Goals” is inspired from the 17 Sustainable Development Goals (SDGs) listed out in the “2030 Agenda for Sustainable Development” adopted by United Nations in 2015. The SDGs aim to address various global challenges such as poverty, inequality and environmental protection, and urge all nations to take action.

This year’s Summit has brought together over 50 speakers from all over the world including representative of the United Nations, key players from the fashion industry, academia, NGOs and the business sphere to participate in 6 keynote speeches and 10 panel discussions addressing the issues of sustainable fashion development in depth. Sessions include “Effectiveness and Transparency of Fashion Brands’ Sustainability Measures”, “Enabling Sustainability in Global Supply Chains”, “The Way-forward to Achieve the Sustainability Goals”, “Sustainable Tech Development from a Brand Perspective”, “Collaboration for Nature and People – a Blockchain Pilot Case Sharing”, “The Positioning of Asia Pacific in Fashion Sustainability”, “Techstyle for Sustainability”, “Interdisciplinary Collaboration in Sustainable Fashion Education”, “Getting Sustainable Fashion to Market” and “Small Steps, Big Impact, Act Together!”

Moreover, the Summit has invited a number of fashion brands and start-ups to showcase their achievements and creative ideas on sustainable fashion, such as the local brand Chickslifestyle; Arnault Castel, founder of the lifestyle select store Kapok; Ellen Ng, founder of wardrobe sharing service PRET-A-DRESS.COM; Dawn Lee, founder of the brand RURI; Kay Wong and Toby Crispy, founders and designers of Fashion Clinic; Sissi Chao, founder of the social enterprise REmakeHub and Kevin Germanier, sustainable fashion designer, etc.





At the Summit tomorrow, 8 local textile manufacturers will sign the Fashion Industry Charter for Climate Action together. As Hong Kong manufacturers' garment production has a considerable market share in the international fashion industry, their signatures will signify Hong Kong’s participation in this international charter.

Fashion Summit (HK) 2019 aims to foster a re-examination of current business models in the fashion industry, raise public understanding and awareness on the role of the fashion industry in leading the revolutionary change to achieve sustainable fashion as well as inspire and nurture our young generation to develop a sustainable fashion mindset. The summit provides a platform for participants around the world to exchange insights, and connect companies with different

perspectives to catalyze collaboration of industries. This event is highly recognized and valued by the local and international fashion industry, as well as the environmental and technology sectors.

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### Photo captions

	<p>Photo 1 Mr. Edward Yau Tang-wah, GBS, JP, Secretary for Commerce and Economic Development of Hong Kong Special Administrative Region Government, delivering the opening speech and expressed the government's support to help the fashion industry achieve sustainable development.</p>
	<p>Photo 2 Hon. Felix Chung Kwok-pan, Member of the Legislative Council and Chairman of Fashion Summit (HK) 2019, delivering the welcome speech to the delegates in attendance.</p>
	<p>Photo 3 Honorable guests officiating the Opening Ceremony of Fashion Summit (HK) 2019</p>
	<p>Photo 4 UN Global Climate Outreach Officer, Ms. Lindita Xhaferi-Salih was the first keynote speaker of Fashion Summit (HK) 2019</p>

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# FASHION SUMMIT

Asia's Sustainable Fashion Event



Photo 5

From left to right:

Mr. Pat-nie Woo, Partner of KPMG China, Ms. Sandy Liu, Sustainability Manager (North Asia) of Lenzing Group, Ms. Tracy Nilsson, Senior Director (Social Environmental Affairs) of adidas Sourcing Ltd., Ms. Susanna Wilson, Global Head of Sustainable Networks and Entrepreneurship of HSBC and Ms. Amina Razvi, Executive Director of Sustainable Apparel Coalition, discussing the results of the "Effectiveness and Transparency of Fashion Brands Sustainability Measures Survey"

High-resolution photos available at : <http://bit.ly/2IDs9RS>

## About Fashion Summit (HK) 2019

Fashion Summit (Hong Kong) is an Asian event focusing on "Sustainable Development In Fashion". It brings together leading academics, key players from the fashion industry, NGOs, media, decision makers and leaders to achieve sustainable fashion in Asia. The Summit consists of 2-Day Conference and Fashion Future Challenge Award. It plays a vital role to provide a sharing platform for participants from around the world to exchange insights on the latest sustainable fashion trends, technology, best practice, solutions, and opportunities. For more information on Fashion Summit (HK) 2019, please visit: <http://www.fashionsummit.hk>

This press release is dispatched by **Mention PR Consultants Ltd.** on behalf of Fashion Summit (HK) 2019. For media enquiries, please contact:

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