時尚高峰



# Fashion Summit (HK) 時尚高峰(香港) 2021

# **Design for the Future:**

## **Make Your Wardrobe More Sustainable**

設計未來:綠色時尚消費攻略

Date 日期30.04.2021 (Fri 五)Time 時間14:30 - 18:00

Venue 地點 2/F Exhibition Hall, CITA Building, 63 Tai Yip Street, Kowloon Bay

九龍灣大業街 63 號製衣業訓練局 2 樓展覽廳

Language 語言 Cantonese 粵語

**Live Broadcast** ZOOM

網上直播平台 Fashion Summit (HK) Facebook & YouTube

**Fee 費用** Free of Charge 費用全免

Enrolment 報名 Click <u>HERE</u> to register online 按此網上登記

Enrolment Deadline 26.04.2021 12:00 a.m. 截止報名

Enquiry 查詢 Ms. Hailey Chan | (852) 2263 6312 | info@fashionsummit.hk

### Programme 節目表

14:30 - 14:45	Hongkongers' Fashion Shopping Habits 香港人買衫習慣			
14:45 – 15:30	TIPS on Buying Sustainable Fashion Products 環保時裝購買攻略			
	Ms. Karen Ho, Head of Corporate and Community Sustainability, WWF-Hong Kong			
	Ms. Christine Cheng, Project Officer, Corporate and Community Sustainability, WWF-Hong Kong			
16:00 - 17:00	Designers' Choice on Mix & Match 時裝設計師教你襯衫			
	Ms. Aries Sin, Creative Director of MODEMENT			
	Mr. Angus Tsui, Creative Director of ANGUS TSUI			
17:00 - 18:00				
	Discussion & Assessment on participants' choices on sustainable fashion items			
	討論及評選參加者所挑選的可持續時尚服飾			
	** Participants with the best choices will be awarded <b>HK\$200 Gift Coupon</b> sponsored by WWF-HK			
	獲選勝出者將贏得 WWF 香港分會贊助的 HK\$200 禮券			

#### Remarks 註:

- 1. Terms & Conditions apply. 須受活動條款及細則約束。
- 2. The co-organisers reserve the right to change the programme, content, session, speakers, format and schedule of the event without prior notice. 合辦機構有權更改活動的節目、內容、講者、時間及舉辦形式,而不作另行通知。

#### Lead Sponsor 主要贊助機構



#### Co-organisers 合辦機構















#### Special thanks to 特別鳴謝



#### 想贏取 HK\$200 禮券?

參加者可**預先準備一套符合可持續時尚理念的服裝**(上身加下身),主持人將於此環節邀請現場參加者簡介所挑選的服裝怎樣符合理念,網上參加者亦可於截止報名日期前遞交所挑選服裝的相片及簡介。演講嘉賓將**即場選出最符合可持續時尚理念兼配襯最好看的服裝**,獲選勝出者將贏得 WWF 香港分會贊助的**熊貓禮品店(Panda Shop)HK\$200 禮券**。

#### Disclaimer 免責聲明

The Government of the Hong Kong Special Administrative Region provides funding support to the project only, and does not otherwise take part in the project. Any opinions, findings, conclusions or recommendations expressed in these materials/events (or by members of the project team) are those of the project organizers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau, Create Hong Kong, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee. 香港特別行政區政府僅為本項目提供資助,除此之外並無參與項目。在本刊物/活動內(或由項目小組成員)表達的任何意見、研究成果、結論或建議,均不代表香港特別行政區政府、商務及經濟發展局通訊及創意產業科、創意香港、創意智優計劃秘書處或創意智優計劃審核委員會的觀點。

### Speakers' Biographies

Ms. Karen Ho, Head of Corporate and Community Sustainability, WWF-Hong Kong

WWF 香港分會企業可持續發展主管何美娟女士



Karen Ho joined WWF in May of 2008 as Business Engagement Leader for Climate programme. She works on climate and energy issues in Hong Kong and China, engaging with businesses and industries across the spectrum to initiate, lead and oversee the development of climate programmes.

Karen assumed a new position as Head of Corporate and Community Sustainability in August 2017. As the Low Carbon Manufacturing Programme (LCMP) and Low-carbon Office Operation Programme (LOOP) continue to grow, Karen will also foster collaboration initiatives that are making the community and corporations more sustainable.

An accomplished senior executive, Karen held senior management positions in several Fortune 500 companies prior to joining WWF. Karen holds a Master degree of Business

Administration from University of Surrey, UK and is accredited as Chartered Marketer by the Chartered Institute of Marketing, UK since 2001.

### **Ms. Aries Sin**, Creative Director of MODEMENT

MODEMENT 創意總監冼美玉小姐



Aries Sin Mei-Yuk, Founder and Creative Director of MODEMENT, is a multiple award-winning fashion designer based in Hong Kong. In 2013, Aries was listed as the "Next Generation of Design Talent – 40 under 40" and presented the bronze award of "Design for Asia Award 2013" by Perspective Magazine. In 2014, Sin was awarded "Asian Top Fashion Designer of The Year (Prêt-a-Porte Category) 2014 by Fashion Asia China. In years, Sin's designs have been sought after by celebrities, including J. Alexander, American TV personality best known for his presence on the all-time hit show, "America's Next Top Model" and the like.

During Aries' fashion career, she has been actively involved in multiple collaborations, Including the pop-up store launched with Hong Kong fashion house Joyce Boutique, and a 6-month exhibition at Hong Kong heritage Museum by invitation. Still, her exceptional designs have won her numeral opportunities of collaboration with

different great names such as Mini Cooper, PARCO, Giordano, I.T., Vidal Sassoon, Sun Hung Kei Property, Rosewood Hotel, City Contemporary Dance Company and more.

#### Mr. Angus Tsui, Creative Director of ANGUS TSUI

ANGUS TSUI 創意總監徐逸昇先生



Upon founding his namesake brand ANGUS TSUI in 2014, Tsui sought to create a label that would advocate for and utilise environmental sustainability in every aspect of its design process—without compromising on aesthetic or quality.

Studying Fashion Design at Nottingham Trent University and Fashion Design and Development at the Hong Kong Design Institute, Tsui was inspired to bridge high fashion with sustainability. Working closely with upcycling pioneers Orsola de Castro and Ada Zanditon in London, he learned the craft of sustainable design techniques and continues to incorporate these into his work today.

Tsui established his own educational charity project, ANCares, which coordinates workshops, seminars and exhibitions on the topic of sustainability with NGOs such as St. James Settlement, Friends of the Earth and Redress. He has worked directly

with companies such as Swire Properties, Cathay Pacific and H&M to create upcycled uniforms and accessories via sustainable processes. Among other awards, Tsui has received a Bronze Award at the 2017 DFA Design for Asia Awards, the Common Objective Prize at the 2017 EcoChic Design Awards and the 2014 Hong Kong Young Design Talent Award.

## Enrolment Form 報 名 表

(Email 電郵: info@fashionsummit.hk / Fax 傳真: +852 2795 0452)

Enrolment Deadline 26.04.2021 截止報名

Fashion Summit (HK) 2021: Make Your Wardrobe More Sustainable 時 尚 高 峰 (香 港) 2021:綠色時尚消費攻略 30.04.2021							
Company/Organisation Name 公司/機構 名稱							
Name of Participant 參加者姓名							
Job Title 職位							
Email 電郵				Contact Tel. 聯絡電話			
You can join the event online or attend in person (seats are limited) at CITA Building. Please select your preference: 閣下可網上參與或親臨製衣業訓練局(座位有限)出席活動,請選擇以下其中一項:					ase select your preference:		
	Online 網上參與	We will email you the ZOOM webinar details 2 days before the event. 閣下將於活動前兩天收到有關登入 ZOOM webinar 詳情的電郵。					
	In Person 親身出席	On-site participants must be aged 18 or above (as of the event day) and should bring an outfit (top & bottom) which matches the sustainability concepts. During the session "Are You a Smart Green Fashion Consumer?", MC will invite participants to present why their choices are sustainable fashion items. 現場參加者必須為年滿十八歲之人士(以活動日期為準),並須帶一套符合可持續時尚理念的服裝出席活動環節「你係咪綠色時尚精明消費者?」,主持人將於此環節邀請參加者簡介所挑選的服飾怎樣符合理念。 Remarks 註: Co-organisers reserve the right to arrange you joining the event online due to the COVID-19 epidemic or enrolment status. 合辦機構有權因應疫情或報名情況而安排閣下以網上形式參與活動。					
□ I have noted, understood and agreed all <u>Terms &amp; Conditions</u> for this event and the <u>COVID-19 Precautionary Measures</u> . 本人已細閱明白並同意遵守 <u>此活動的條款及細則</u> 與 <u>新冠肺炎 (COVID-19) 防疫措施</u> 。							
Consent on the use of personal data 同意使用個人資料							
The	The personal data provided by means of this form will be used by Fashion Summit (HK) and Clothing Industry Training						

The personal data provided by means of this form will be used by Fashion Summit (HK) and Clothing Industry Training Authority (CITA) for the purpose of administration, evaluation, statistical analysis and management your registration/application. 時尚高峰(香港)及製衣業訓練局(CITA)會使用透過本表格上所獲得的個人資料,用於行政、評估、統計分析和處理註冊/申請等事宜。

□ I do not wish Fashion Summit (HK) or CITA to use my personal data (including name, job title, telephone number, postal address and email address) to promote education and training programmes, services, competitions, surveys, events organised / co-organised / supported by Fashion Summit (HK) or CITA. 本人不希望時尚高峰(香港)及 CITA 使用本人的個人資料(包括姓名、職稱、電話號碼、地址和電郵地址).以發放關於時尚高峰(香港)及 CITA 主辦/協辦/支持的教育及培訓課程、服務、比賽、問卷調查、活動事宜之用。

The above represents your present choice whether or not to receive promotional materials of Fashion Summit (HK) and CITA. This replaces any choice communicated by you to Fashion Summit (HK) or CITA prior to this application. You may, at any time, choose not to receive marketing literature by emailing to Fashion Summit (HK) at <a href="mailto:info@fashionsummit.hk">info@fashionsummit.hk</a> or CITA at <a href="mailto:unsubscribe@cita.org.hk">unsubscribe@cita.org.hk</a>. 以上代表 閣下目前就是否希望收到時尚高峰(香港)及 CITA 推廣的選擇,並取代 閣下於本申請前向時尚高峰(香港)及 CITA 傳達的任何選擇。您可隨時電郵至 <a href="mailto:info@fashionsummit.hk">info@fashionsummit.hk</a> <a href="mailto:unsubscribe@cita.org.hk">unsubscribe@cita.org.hk</a> 取消這項接受宣傳資料服務的安排。

I have noted, understood and agreed all terms and conditions of this form. 本人已細閱明白並同意本表格的所有條款及細則。

Signature	簽署
Date 日期	:

## 活動條款及細則

- 1. 此活動截止報名日期為 2021 年 4 月 26 日凌晨 12 時正(以 GMT+8 香港時間為準)。
- 2. 所有現場出席活動的參加者必須為年滿十八歲之人士(以活動日期為準)。
- 3. 所有現場出席活動的參加者必須遵守活動場地的新冠肺炎(COVID-19)防疫措施。
- 4. 現場座位有限·時尚高峰(香港) (簡稱「時尚高峰」) 及合辦機構有權因應疫情或報名情況而安排參加者以網上形式參與活動。
- 5. 活動環節「你係咪綠色時尚精明消費者?」為有獎互動環節 (簡稱「有獎環節」)·此環節的現場及網上參加者必須為年滿十八歲之人士(以活動日期為準)。
- 欲參加有獎環節之人士,必須於截止報名日期前網上登記,並在收到時尚高峰發出的確認電郵後,方可參加此環節。
- 7. 每位報名人十只可登記此活動一次,如有重覆者,將被取消參加資格。
- 每個有效電郵地址只可用作登記此活動一次,如有重覆,其相關報名登記將被取消。
- 9. 報名人士將於成功登記此活動後 3 個工作天內收到確認報名電郵。
- 10. 如報名人士在登記後需更改個人資料,可以聯絡時尚高峰要求作出更改。
- 11. 時尚高峰及合辦機構有權要求參加者出示個人身份證明文件,以核對其個人身份或證明其符合參加資格。
- 12. 有獎環節參加者如欲贏取相關獎品,必須按確認報名電郵指示,預先準備一套符合可持續時尚理念的服裝(上身加下身)。網上參加者須於截止報名日期前將此套服裝的 300 字以內中文簡介(MS WORD 格式)及 JPG 格式彩色照片 (包括:整套服裝的正面及背面照、每件服飾的正面近照及衣物/洗衣標籤等)電郵至時尚高峰。逾期遞交、以其他方式遞交或其他格式的檔案,一概不受理。
- 13. 活動主持人將於有獎環節內邀請現場參加者以 3 分鐘時間展示和簡介其所準備的服裝,現場參加者須帶同所選服裝出席此環節。網上參加者所遞交的服裝照片及簡介亦將於有獎環節內展示。如參加人數眾多,主持人將隨機選出現場參加者簡介所選服裝,並只展示抽選的網上參加者所遞交的檔案。
- 14. 此活動的演講嘉賓將於有獎環節內根據參加者所選服裝的可持續時尚理念及配襯程度選出得獎者,並同時公佈得獎者名單。
- 15. 得獎者名單將於活動後 3 天內在 Fashion Summit (HK) 官網及 Facebook 專頁上發佈。
- 16. 每位得獎者將獲贈 WWF 香港分會贊助的 HK\$200 禮券乙份。
- 17. 得獎者將於結果公佈後7天內獲電郵通知領獎方法,並須按電郵指示於限期前提供所需個人資料。
- 18. 如得獎者未能於限期前提供所需之真實個人資料,將被取消得獎資格。
- 19. 得獎者必須確定所提交的資料準確無誤,如提交的資料有任何錯漏導致其未能成功領獎,時尚高峰及合辦機構不會進行任何補領或賠償。
- 20. 時尚高峰保留修訂活動條款及細則的權利而無須事先通知。如有任何修訂,時尚高峰將於此網站公佈詳情,並會電郵通知參加者重要的修訂內容。
- 21. 此活動與 Facebook、Instagram、LinkedIn 及 Twitter 並不相關,並沒有由 Facebook、Instagram、LinkedIn 或 Twitter 贊助、支持或管理。任何人士參加此活動,即表示其已接受及同意此活動條款。
- 22. 如中英文版本的活動條款及細則有任何抵觸或不相符之處,應以繁體中文版本為準。
- 23. 時尚高峰及合辦機構保留上述活動條款及細則的決定權。如有任何爭議,一切以時尚高峰及合辦機構的最終決定為準。

### **Terms & Conditions**

- 1. The enrolment period of this event ends on 26 April 2021 at 12:00 a.m. (GMT +8 Hong Kong time).
- 2. All on-site participants of this event must be aged 18 or above (as of the event day).
- 3. All on-site participants must follow the COVID-19 Precautionary Measures at the event venue.
- 4. As seats are limited, Fashion Summit (HK) and Co-organisers reserve the right to arrange participants joining the event online due to the COVID-19 epidemic or enrolment status.
- 5. The session named "Are You a Smart Green Fashion Consumer?" is an interactive session with prizes (hereafter "Prize Session"). Participants of this session must be aged 18 or above (as of the event day).
- 6. Participants who would like to join the Prize Session must register online before the enrolment deadline and only those who have received the confirmation email from Fashion Summit (HK) are allowed to join the Prize Session.
- 7. Each person can only register for this event once. Repeated applicants may be disqualified.
- 8. Each valid email address can be registered for this event once only. If there are more than one enrolment registered with the same email address, all relevant enrolments will be cancelled.
- 9. Each applicant will receive a confirmation email within 3 working days after successful submission of the enrolment form.
- 10. Applicants have the right to request access to and to correct personal data after registration. To access your data, please contact Fashion Summit (HK).
- 11. Fashion Summit (HK) and Co-organisers have the right to request any participant showing identity documents as a proof of his/her personal identity or eligibility for enrolment.
- 12. Participants who would like to win prizes of the Prize Session should follow instructions listed in the confirmation email to prepare in advance an outfit (top & bottom) which matches the sustainability concepts. Each online participant should submit Chinese introduction (within 300 words) of his/her selected outfit (MS WORD format) and colour photos of the outfit in JPG format (including front and back photos of the outfit, close-up photos of each fashion item of the outfit, close-up photos of each fashion item s garment/washing labels, etc.) via email before the enrolment deadline. Files submitted after deadline, in other file formats or by other methods will not be admitted.
- 13. MC will invite on-site participants of the Prize Session to present and introduce their sustainable fashion items within 3 minutes. On-site participants should bring their prepared outfits to attend the Prize Session. Online participants' submitted photos and introduction of outfits will also be shown in the Prize Session. If there are many candidates participating in the Prize Session, MC will randomly select on-site participants to present their selected outfits and only show outfits files submitted by the randomly selected online participants.
- 14. During the Prize Session, guest speakers will select participants who have presented outfits that mostly match sustainable fashion concepts and with the best mix and match outlook to be the winners. The list of winners will be announced by the end of the Prize Session.
- 15. The list of winners will be published on the official website and Facebook page of Fashion Summit (HK).
- 16. Each winner shall be awarded one Panda Shop HK\$200 Gift Coupon sponsored by WWF-Hong Kong.
- 17. Each winner shall receive an email notice for the detailed prize redemption procedures within 7 days after the announcement of the list of winners. All winners are required to follow the email instructions to provide the required personal data before the deadline accordingly.
- 18. Should any winner fail to provide the required personal data before the deadline, he/she will be disqualified to receive the prize.
- 19. Each winner should provide all required information clearly and accurately. Fashion Summit (HK) and Co-organisers will not be liable for any failure of prize redemption or any loss resulted from incorrect data input or transmission error. If this is the case, there will not be any replacement or compensation for the winner.
- 20. Fashion Summit (HK) reserves all rights to amend the terms and conditions without prior notice. If there are any amendments, Fashion Summit (HK) will publish details on this website and acknowledge participants the important amendments via email.
- 21. This event is in no way sponsored, endorsed, administered, or associated with Facebook, Instagram, LinkedIn, or Twitter. By participating in this event, you agree to a complete release of Facebook, Instagram, LinkedIn, and Twitter from any claims.
- 22. The English version of the terms and conditions is for reference only. In case of discrepancies between the provisions of the English and Chinese versions, the Traditional Chinese version shall prevail.
- 23. Fashion Summit (HK) and Co-organisers reserve the right of final decision on any dispute and on the above terms and conditions.