

Press Release: For Immediate Release (General News/Feature/Fashion)

## **“Fashion Summit” Organizes Learning Class to Promote Sustainable Fashion Consumption**

*(15 April 2021, Hong Kong)* Fashion Summit (HK) 2021 will organize a free learning class “Design for the Future: Make Your Wardrobe More Sustainable”, on 30 April 2021, to teach consumers how to shop for sustainable fashion items. There will also be a chance for participants to win a cash coupon.

Participants will enjoy a rich programme during the learning class. In view of Hong Kong people’s mania for buying trendy fashion items every season, Karen HO, Head of Corporate and Community Sustainability and Christine CHENG, Project Officer of Corporate and Community Sustainability of WWF-Hong Kong will first teach participants how to develop a sustainable fashion consumption habit. This will be followed by the sharing of two local fashion brand designers, Aries SIN, Creative Director of MODEMENT and Angus TSUI, Creative Director of ANGUS TSUI, who will provide tips on fashion mix & match and teach participants how to create a great outlook with stylish and environmentally-friendly clothing items.

During the interactive session “Are You a Smart Green Fashion Consumer?”, on-site participants can present their selected outfits and explain how they are in line with sustainable fashion concepts to the guest speakers. Chosen by the guest speakers, the winner will be awarded a Panda Shop HK\$200 Gift Coupon sponsored by WWF-HK. Online participants who are interested in this session can also participate by submitting photos and introductions of their selected outfits.

For details of the learning class and registration, please visit <https://www.fashionsummit.hk/2021-public-activities-learning-class-apr-2021-cita/>

Registration deadline is 26 April 2021. The event will also be broadcasted live on the Facebook and Youtube channel of Fashion Summit HK simultaneously.

For more details on the events of Fashion Summit (HK) 2021, please stay tuned to the announcements on the website (<https://www.fashionsummit.hk>) and social media channels (@fashionsummitkh).

**High-resolution photos:**

<https://drive.google.com/drive/folders/1xpgSsKHRMkkAiSpHGjBPqJRBYeRZmTkp?usp=sharing>

	<p>Fashion Summit (HK) 2021 will organize “Design for the Future: Make Your Wardrobe More Sustainable”, a free learning class to teach consumers how to shop for sustainable and environmentally-friendly fashion products. Participants will also have the chance to win a cash coupon.</p>
	<p>Divided into four sessions with a rich programme, the learning class will take place on-site and be broadcasted online simultaneously. For interested individuals, please register before 26<sup>th</sup> April to join the event.</p>
	<p>“Are You a Smart Green Fashion Consumer?” If you think you are one, register now to join this interactive session where there is a chance to win a Panda Shop HK\$200 Gift Coupon sponsored by WWF-HK!</p>

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### **About Fashion Summit (HK)**

Fashion Summit (Hong Kong) is an Asian event focusing on "Sustainable Development In Fashion". It brings together leading academics, key players from the fashion industry, NGOs, media, decision makers and leaders to achieve sustainable fashion in Asia. Fashion Summit (HK) consists of a 2-Day Conference and a series of events. It plays a vital role to provide a sharing platform for participants from around the world to exchange insights on the latest sustainable fashion trends, technology, best practice, solutions, and opportunities. For more information on Fashion Summit (HK) 2021, please visit: [www.fashionsummit.hk](http://www.fashionsummit.hk)

This press release is dispatched by Mention PR Consultants Ltd. on behalf of Fashion Summit (HK). For media enquiries, please contact:

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**Appendix:**

**“Make Your Wardrobe More Sustainable” Learning Class - Introduction**



Karen HO

Head of Corporate and Community Sustainability, WWF-Hong Kong

Karen Ho joined WWF in May of 2008 as Business Engagement Leader for Climate programme. She works on climate and energy issues in Hong Kong and China, engaging with businesses and industries across the spectrum to initiate, lead and oversee the development of climate programmes.

Karen assumed a new position as Head of Corporate and Community Sustainability in August 2017. As the Low Carbon Manufacturing Programme (LCMP) and Low-carbon Office Operation Programme (LOOP) continue to grow, Karen will also foster collaboration initiatives that are making the community and corporations more sustainable.

An accomplished senior executive, Karen held senior management positions in several Fortune 500 companies prior to joining WWF. Karen holds a Master degree of Business Administration from University of Surrey, UK and is accredited as Chartered Marketer by the Chartered Institute of Marketing, UK since 2001.



Aries SIN

Creative Director of MODEMENT

Aries Sin Mei-Yuk, Founder and Creative Director of MODEMENT, is a multiple award-winning fashion designer based in Hong Kong. In 2013, Aries was listed as the “Next Generation of Design Talent – 40 under 40” and presented the bronze award of “Design for Asia Award 2013” by Perspective Magazine. In 2014, Sin was awarded “Asian Top Fashion Designer of The Year (Prêt-a-Porte Category) 2014 by Fashion Asia China. In years, Sin’s designs have been sought after by celebrities, including J. Alexander, American TV personality best known for his presence on the all-time hit show, “America’s Next Top Model” and the like.

During Aries’ fashion career, she has been actively involved in multiple collaborations, including the pop-up store launched with Hong Kong fashion house Joyce Boutique, and a 6-month exhibition at Hong Kong heritage Museum by invitation. Still, her exceptional designs have won her numeral opportunities of collaboration with different great names such as Mini Cooper, PARCO, Giordano, I.T., Vidal Sassoon, Sun Hung Kei Property, Rosewood Hotel, City Contemporary Dance Company and more.



Angus TSUI  
Creative Director of ANGUS TSUI

Upon founding his namesake brand ANGUS TSUI in 2014, Tsui sought to create a label that would advocate for and utilise environmental sustainability in every aspect of its design process—without compromising on aesthetic or quality.

Studying Fashion Design at Nottingham Trent University and Fashion Design and Development at the Hong Kong Design Institute, Tsui was inspired to bridge high fashion with sustainability. Working closely with upcycling pioneers Orsola de Castro and Ada Zanditon in London, he learned the craft of sustainable design techniques and continues to incorporate these into his work today.

Tsui established his own educational charity project, ANCaress, which coordinates workshops, seminars and exhibitions on the topic of sustainability with NGOs such as St. James Settlement, Friends of the Earth and Redress. He has worked directly with companies such as Swire Properties, Cathay Pacific and H&M to create upcycled uniforms and accessories via sustainable processes. Among other awards, Tsui has received a Bronze Award at the 2017 DFA Design for Asia Awards, the Common Objective Prize at the 2017 EcoChic Design Awards and the 2014 Hong Kong Young Design Talent Award.