

Press Release: For Immediate Release (General News/Feature/Fashion)

**“Fashion Summit” Concluded Tour and Workshop in Yuen Chau Tsai Successfully
Launched Survey on Fashion Designers In Search Of “Designs for the Future”**

(8 June 2021, Hong Kong) The free guided tour to Yuen Chau Tsai entitled “Design for the Future: Journey to Sustainable Living” was successfully organized by Fashion Summit (HK) 2021 on 28th May 2021.

Enthusiastically received with all seats filled up quickly after the announcement, the event took participants to the WWF-Hong Kong Island House Conservation Studies Centre located in Yuen Chau Tsai in Tai Po, the New Territories, on a bright and sunny day. Accompanied by the Fashion Summit (HK) team, the group was given a guided tour by WWF docent inside this former residence of Chief Secretary for the New Territories, also a statutory monument since 1983, as well as explored the beautiful coastline of Yuan Chau Tsai. The participants spent a pleasant afternoon there discovering more about the mangroves and various creatures along the shore, experiencing nature conservation, and learning about sustainable living.

After the guided tour, participants then took part in an upcycling workshop led by WWF tutors, in which they transformed their old t-shirts into stylish, unique and environmentally-friendly coasters. This fun half-day experience of sustainable living finally came to an end in a joyous atmosphere.

Besides, in recent years, an increasing number of designers are concerned about the environment and sustainable development, and are making greater efforts in creating sustainable fashion design. The COVID-19 pandemic may bring them more difficulties or opportunities for achieving sustainable fashion. Whilst the COVID-19 measures such as city-wide lockdowns, restriction on face-to-face meetings and overseas business trips have seriously undermined the global fashion industry, putting pressure on fashion designers’ profits, business development and daily operation. Fashion Summit (HK) is therefore conducting a Fashion Designers Survey, targeting both Hong Kong and overseas designers, to investigate the impact of the pandemic on fashion designers and how well they have adapted to life during the COVID-19 era. The responses and opinions collected will shed light on the future direction of fashion design. The survey results will be officially revealed on the 1st day of Fashion Summit

(HK) 2021, to be held in September this year. For more information, please visit:
<https://www.fashionsummit.hk/zh-hant/survey/#1621598594438-a80670ff-a7d7>

For more details on the events of Fashion Summit (HK) 2021, please stay tuned to the announcements on website (<https://www.fashionsummit.hk>) and social media channels (@fashionsummitk).

High-resolution photos:

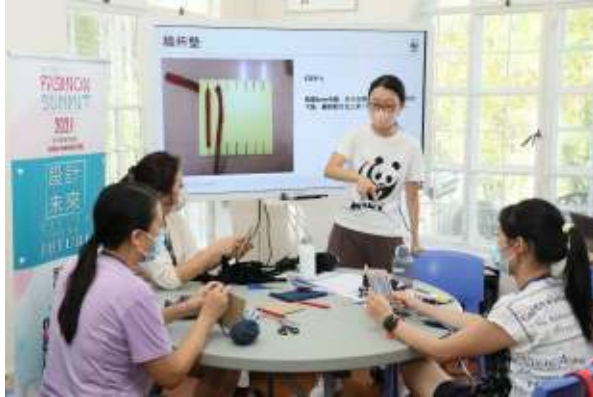
<https://drive.google.com/drive/folders/1mzmKIL3-MqHWODnKXMskmftf3pCmLSp>



The free guided tour “Design for the Future: Journey to Sustainable Living” organized by Fashion Summit (HK) allowed participants to experience sustainable living inside a statutory monument whilst surrounded by beautiful nature.



Participants took part in an upcycling workshop inside WWF-Hong Kong Island House Conservation Studies Centre for an experience of sustainable living



Under the guidance of WWF tutors, participants successfully transformed their old t-shirts into stylish and unique coasters.

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About Fashion Summit (HK)

Fashion Summit (Hong Kong) is an Asian event focusing on "Sustainable Development In Fashion". It brings together leading academics, key players from the fashion industry, NGOs, media, decision makers and leaders to achieve sustainable fashion in Asia. Fashion Summit (HK) consists of a 2-Day Conference and a series of events. It plays a vital role to provide a sharing platform for participants from around the world to



exchange insights on the latest sustainable fashion trends, technology, best practice, solutions, and opportunities. For more information on Fashion Summit (HK) 2021, please visit: www.fashionsummit.hk

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